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62.77 =1953=

DAVILLES

HEMEROCALLIS

(Beauty of the day)





MRS. LEONARD HOWARD

Post Office Box 294

Farms: Laurens Road
GREENVILLE, SOUTH CAROLINA



HOWARD NURSERIES

RETAIL DAYLILY LIST

AUGUST ORANGE (Stout)	- 36 inches - *August. Medium large multiflora type blooms of glowing orange. \$1.50 each.
AUGUST PIONEER (Stout)	- 36 inches - August-September. Many small nodding flowers on strong wiry stems. Crome yellow with the outer edge of petals delicately flushed with faint red. 75 cents each.
AUTUMN PRINCE (Stout)	- 40 inches - August-September. Charming little pale yellow flowers on well branched stalks. \$1.00 each.
BARONET (Stout)	- 24 inches - June and September. A very beautiful rose red variety which is outstanding in the garden. Remains open in the evening. 75 cents each.
B. H. FARR (Stout)	- 30 inches - July. Full Grenadine Pink flowers with deeper rose coloring in the veins. Petals and sepals recurve gracefully. Remains open in the evening. \$2.00 each.
BICOLOR - (Stout)	- 42 inches - July-August. An apricot yellow and pale rosy red flower which is very effective in the garden. Remains open in the evening. \$1.00 each.
BLANCHE HOOKER - (Stout)	36 inches - May and September. Brilliant brick red flowers of open, flaring form with a tiny yellow throat. \$1.50 each.
BRUNETTE - (Stout)	30 inches - June and September. The earliest of the darktoned brownish red daylilies to bloom. A full flowered and profusely blooming type. \$1.50 each.
CABALLERO - (Stout)	48 inches - July-August. A distinct bicolor. Very beautiful and always admired in the garden. Petals a lovely rose shade and sepals cream yellow. \$1.50 each.
CANARI - (Nesmith)	42 inches - July-August. A large, very pale yellow flower of great beauty. One of the most satisfactory of the new evening blooming varieties which remain in good condition through the following day. \$2.00 each.
CAPRICE - (Stout)	30 inches - May-June. Small cupshaped flowers of great charm. Brownish red in color. \$1.50 each.
CHENGTU - (Stout)	36 inches - July-August. A large brilliantly colored flower of coppery red and carmine. Recurving petals and sepals. 75 cents each.
CHIANTI - (Nesmith)	38 inches - July-August, Lovely raspberry toned daylily. Petals and sepals recurve gracefully from the tiny yellow cuplike center. \$2.00 each.
COLLEEN - (Nesmith)	48 inches - August. A beautiful azalia pink with deeper rose eyezone near the throat. Flowers of firm finish and lovely tone. \$1.50 each.
CORALLINE - (Nesmith)	36 inches - August-September. Large open flowers with yellow back-ground heavily flushed shrimp pink. \$1.50 each.
CRYSTAL PINK - (Nosmith)	42 inches - August. A salmon pink flower of firm substance. Deeper rose zone in throat. A lovely and delicately colored late blooming variety. \$1.50 each.
DAUNTLESS - (Stout)	24 inches - July-August. Pale yellow with very delicate fulvous touch on each petal. A beautiful flower of heavy substance and a great garden favorite. Remains open in the evening. \$1.00 each.
DAWN PLAY - (Nesmith)	48 inches - July-August. A very handsome flower of dark velvety rose, which is always admired in the garden. \$1.00 each.
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42 inches - July-August. A very beautiful large flower of firm heavy

texture and a lovely cream yellow in color. \$5.00 each.

DOESKIN

(Nesmith)

- 48 inches - July-August. Open, full flowers of pinkish coral with a DOLLY VARDEN touch of rose on petals and sepals. A lovely addition to the garden. (Nesmith) \$1.00 each. - 42 inches - June-July. Very large open flowers of rich rose red color-DOMINTON ing. A very fine variety which remains open during the evening and often blooms again later in the season. \$1.50 each. (Stout) 38 inches - July-August. An entrancing new evening blooming variety. EVENSONG Very large, heavy textured flowers of open, recurving form, cream (Nesmith) yellow with rose halo in throat of blooms which open late in the afternoon and remain in good condition through the following day. \$5.00 each. - 48 inches - July. A tall and stately plant with numerous striking FESTIVAL flowers of pale yellow with petals overlaid reddish brown. \$1.50 each. (Stout) FIREBRAND - 40 inches - June-July. A flower of rich crimson red coloring having an orange throat. Petals fluted and twisted. \$2.00 each. (Stout) FLAMING VELVET - 40 inches - July-August. Bright velvety rose red of wonderful form and substance. A very beautiful new large flowered variety. \$5.00 each. (Nesmith) - 36 inches - July-August. Introduced by Dr. Stout (and true stock). A FULVA ROSEA lovely clear rose pink without a marked eyezone. \$2.00 each. (Stout) FULVA ROSEA - 42 inches - July-August. A selected clon of Fulva Rosea which has a very decided and deep rose eyezone in each petal. This daylily is even var. ROSALIND more beautiful than Fulva Rosea. \$2.00 each. (Stout) GAY TROUBADOUR - 40 inches - July-August. A most unusual and charming red and cream (Nesmith) yellow bicolor. Flowers of very large size and firm, heavy texture. \$2.00 each. - 40 inches - July-August. Large, full and widely spreading flowers of GEORG IA delicate buff and rose tones with veins of deeper rose and a tiny green-(Stout) ish yellow throat. An unusually beautiful daylily. \$2.00 each. GOLDEN DREAM - 36 inches - July-August. Full, beautiful orange flowers of very firm, (Betscher) thick texture. 75 cents each. GOLDEN WEST - 48 inches - July-September. Lovely, large, wide open flowers of fine heavy texture. A lovely shade of yellow, deeper in tone than Sunny (Sass) West. \$1.00 each. HANKOW - 42 inches - July-September. A Fulva type from Hankow, China, A rich (Stout) yellowish orange with deeper eyezone in each petal. A fine late blooming variety. 75 cents each. HEATHER ROSE - 42 inches - July-August. Beautiful and graceful lilylike flowers of a lovely shade of rose pink. \$2.00. (Nesmith) HESPERUS - 48 inches - July-August. Very large, pale empire and cadmium yellow, (Sass) giving a delightful Jersey cream effect. A splendid variety and always a garden favorite. \$1.50 each. HONEY RED HEAD - 36 inches - July-August. A very brilliant and unusual flower. Widely (Nesmith) open and flaring, the velvety red blossoms have a distinct cream border around the edge of each petal and sepal. \$1.00 each. HYPERION - 42 inches - June-July. Large, soft canary yellow blooms. A lovely (Mead) variety and justly popular. 75 cents each. - 48 inches - July-August. Wide open soft apricot blooms of firm heavy texture. A very fine variety. 75 cents each. J. S. GAYNOR (Yeld) MAJESTIC - 36 inches - July. Enormous orange flowers. Texture is firm and the flowers unusually beautiful. \$2.00 each. (Stout)

- 40 inches - July-August. Widely open, broadly petaled flowers of a

wonderful, velvety shade of dark mahogany red. \$1.50 each.

- 40 inches - August. Lovely pink toned flowers with deeper rose

shadings. Very floriferous. \$1.50 each.

MATADOR

MINUET

(Nesmith)

(Nesmith)

MODESTY - 36 inches - June-July. Delightful pale yellow flowers of large size. Blooms again in late summer. 75 cents each. (Betscher) - 36 inches - July-August. Very floriferous variety that is the same MONARCH size and shape as Circe but slightly deeper in color. The same lovely (Stout) ruffled and fluted flowers. Planted together with blue flowers, they make a beautiful picture in the garden. \$2.00 each. - 60 inches - July-August. Large flowers of a soft, very pale yellow, of heavy texture and very free blooming. Remains open in the evening. MOONBEAM (Sass) \$1.00 each. - 24 inches - August-October. Many small clear orange flowers on wiry, MULTIFLORA well branched stalks. 75 cents each. (Stout) - 40 inches - July-August. Etherial as moonlight, these very pale cream yellow flowers open late in the afternoon and remain in good condition through the following day. \$3.00 each. MYSTIC MOON (Nesmith) - 30 inches - June-July. Beautiful canary yellow flowers with a greenish PATRICIA throat. Texture is heavy and flowers open widely. Too much cannot be (Stout) said in praise of this lovely, fragrant and lilylike flower. 75 cents each. - 36 inches - August. Profusely flowering variety of shrimp pink with PINK LASS deeper rose markings in throat. \$1.50 each. (Nesmith) - 36 inches - July-August. Palest cream yellow overlaid with shadings of PINK LUSTRE rose. An enormous, star shaped flower. Beautiful planted in dappled shade with Star of Gold as its companion. \$1.50 each. (Nesmith) - 40 inches - August. An unusual and charming selftoned flower of PIQUANT Eugenia rose with a tiny yellow heart. The blooms open widely and are a decidedly raspberry pink in color. \$3.00 each. (Nesmith) - 30 inches - July. Many beautiful small Port red flowers on well PORT branched stalks. A very fine daylily. \$1.00 each. (Stout) - 36 inches - July. A delightful very pale cream yellow flower of large PRINCESS size. Its fluted and ruffled petals give the effect of a graceful (Stout) lily. This is one of our favorites. \$1.00 each. RED BIRD - 36 inches - July. A favorite of all who see it in bloom. A brilliant, light rose red. \$1.50 each. (Stout) 48 inches - July-August. Large, full flowers of a beautiful old rose ROSE GEM shade with small greenish yellow throat. Very vigerous and freeflower-(Stout) ing. \$2.00 each. - 40 inches - July-August. Large, widely open flowers of deep marcon ROYALTY with broad petals and sepals. A true marcon which has a beautiful pur-(Nesmith) ple sheen. This is a very handsome new variety. \$2.00 each. - 42 inches - July. A broad, medium large bloom of dark velvety red with SACHEM (Stout) a yellow throat. A splendid flower which stands hot weather exceptionally well. \$1.00 each. - 48 inches - July. A multiflora hybrid which gives a fine display of SATURN beautiful ruffled flowers. Dark reddish orange blending into a pale yellow marginal band. \$2.00 each. (Stout) SHADOW ROSE 42 inches - August-September. Firm, compact flowers of a lovely rosy (Nesmith) pink shadowed deeper rose, giving a decidedly rose pink effect in the garden. \$3.00 each. SONNY - 30 inches - July-August. Palest lemon yellow with greenish throat. (Stout) Wonderful, thick, velvety texture. \$2.00 each. - 36 inches - July-August. A delightful empire yellow flower with broad SOUDAN (Stout) overlapping, fluted petals. 75 cents each. 42 inches - July-August. Very pale cream yellow. Lovely, large, fluted and ruffled flowers on sturdy well branched stalks. \$2.00 each. STARLIGHT (Nesmith) STAR OF GOLD - 42 inches - July-August. Delightful, pale waxy yellow starshaped blooms (Sass) of very large size. Plant in dappled shade away from wind. \$1.00 each.

SWEETBRIAR - 42 inches - July-August. A beautiful pink daylily, freeflowering and of perfect form. The most popular pink in our garden. \$2.00 each. (Nesmith) - 42 inches - June-July. A delicate pastel blend. Petals rose pink with SYMPHONY deeper markings and sepals of pale yellow. Remains open in the evening. (Stout) \$1.50 each. - 40 inches - July. Charming and delightful is this pale yellow flower. TARUGA Petals twisted and fluted as in Wau-Bun. \$2.00 each. (Stout) - 36 inches - July. A handsome dark reddish purple flower. Very florif-THERON (Stout) erous. \$1.00 each. - 40 inches - July-August. Large lilylike flowers of a brilliant rose THOROBRED red. A fine addition to the garden picture. \$3.00 each. (Nesmith) - 42 inches - July. An enormous flower of rich orange with a faint ful-TRIUMPH vous red halo in the midzone. Firm, heavy substance. \$1.50 each. (Stout) - 40 inches - July-September. There is a quiet elegance about this pale VESPERS cream flower that gives it great distinction and beauty. Of firm heavy (Nesmith) substance and flaring form the blooms open in late afternoon and remain fresh during the following day. A fine new evening variety. \$5.00 each. - 36 inches - July. Eventoned deep, velvety, maroon flowers with a faint VULCAN (Stout) golden midrib. Petals fluted. 75 cents each. WAU-BUN - 36 inches - June-July. Beautiful large flowers with twisted and curled petals. A lovely light yellow flower with faint fulvous markings. (Stout) \$1.00 each. - 42 inches - June. Rich fulvous red with darker midzone. A fine ZUAVE (Stout) variety which blooms again in late summer. 75 cents each. *Blooming periods indicated apply to Northern States. Southern states blooming period is about three weeks earlier.

OLDER VARIETIES

Listed below are varieties which have been in commerce for a number of years. Some of them, which are marked with an asterisk are among our favorites. These are all good garden varieties and I think you will be pleased with any of them. They are priced as follows:

50 cents each---5 of one variety for \$2.00---10 your selection of varieties for \$4.50.

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AMARYLLIS
                          36 inches - June-July. Golden Yellow.
ANNA BETSCHER* -
                         36 inches - July-August. Empire Yellow.
APRICOT
                          20 inches - May. Apricot yellow - Withdrawn to increase stock.
BAGDAD
                          36 inches - June-July. Coppery red and brown.
BAY STATE - 30 inches - July-August. Deep orange yellow.

BIJOU - 30 inches - July-August. Mult. orange lightly flushed with red.

BOUTONNIERE * - 36 inches - August-September. Yellowish orange and rosy peach.
                   * - 42 inches - July-August. Fluted blossoms of pale canary yellow. - 36 inches - July-August. Large, glistening orange.
CIRCE
CRESSIDA
CROWN OF GOLD - 36 inches - May-June. Clear deep orange.
                   * - 20 inches - May-June. Deep Orange.
DR. REGAL
                     - 20 inches - May-June. Pale yellow, buds yellowish brown, graceful. - 48 inches - July. Greenish yellow overlaid with faint red tones. - 36 inches - July. Brilliant orange.
ESTMERE
FANTASIA
COLDENI
                   * - 18 inches - May. Pale yellow, grasslike foliage.
GRACILIS
COLD IMPERIAL* - 36 inches - July. Golden yellow.
HARVEST MOON - 36 inches - July. Brilliant orange.
                     - 50 inches - July-August. Large, pale yellow.
HIGH BOY
J. A. CRAWFORD - 36 inches - June-July. Large, brilliant yellow.

LINDA * - 36 inches - July-August. Pale buff yellow with rose eyezone.

MARY FLORENCE - 36 inches - July-August. Large, yellow with buff undertone.
MARY STOKER
                     - 30 inches - July. Cream with brownish overlay.
MIKADO
                      - 36 inches - June-July. Clear yellow with rose eyezone.
MOONSTONE - 30 inches - July. Bronze overlay on pale yellow.

MRS. W. H. WYMAN 36 inches - August. Pale glistening yellow, firm texture.

MULT. S. HYBRID- 30 inches - July-August. Myriads of tiny golden yellow blooms.
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NEBRASKA - 36 inches - July-August. Large flowers of Maize overlaid cadmium yellow.

OPHIR - 48 inches - July-August. Large golden yellow, firm texture.

PALE MOON * - 30 inches - July. Large, pale yellow.

PLICATA - 30 inches - July. Pale yellow. Petals twisted and curled.

QUEEN OF MAY * - 36 inches - June and late Summer. Large apricot yellow.

RAJAH * - 40 inches - July-August. Large blooms of brilliant reddish orange.

REGINALD PERRY - 48 inches - June-July. Pale yellow with a touch of apricot.

ROYAL * - 36 inches - June-July. Golden yellow, good texture, fragrant.

SERENADE * - 48 inches - June-July. Cream yellow overlaid pink. Ruffled, lovely.

SIRIUS - 30 inches - June-July. Rich orange.

SIR M. FOSTER - 36 inches - June-July. Apricot yellow, good substance.

SUNNY WEST - 48 inches - July-August. Immense very pale yellow flowers.

SUNRISE - 36 inches - July-August. Blending of apricot and salmon. (SOLD OUT)

TANGERINE * - 30 inches - June. Clear orange, large and ruffled.

VESTA * - 24 inches - July. Deep glistening orange, lovely.

THREE SPECIAL COLLECTIONS

Collection # 3 Collection # 1 Collection # 2 A \$7.75 Value for \$5.00 An \$8.00 Value for \$5.00 An \$11.00 Value for \$7.75 Baronet Caballero Doeskin Bicolor Dauntless Moonbeam Honey Red Head Canari Princess Port Hesperus Sonny Starlight Rosalind Minuet Sweetbriar Circe

ALL THREE COLLECTIONS FOR \$15.00
ALL COLLECTIONS TO BE AS LISTED HERE - SORRY - NO SUBSTITUTIONS

Gardening habits have changed so drastically in recent years that we are <u>now</u> looking for plants which will be permanent in our flower borders, those which will give us the maximum in bloom and growth, with the least effort and expense to us. Daylilies fill these requirements all the way. Once planted in your garden, you can expect years of enjoyment from them. They will increase in size and number of bloom stalks (in the same spot, if you do not wish to divide and transplant them). They will become veritable fountains of lovely blossoms.

PLANT DAYLILIES - JOIN OTHER MODERN CAREFREE GARDENERS

We shall be delighted to have you visit us any day except Sunday. The nursery is just off U. S. Highway # 76, the road from Greenville to Columbia, about six miles from Greenville on Knollwood Drive. Our telephone number is 5-7505. Please feel free to call at any time for information or discussion about Daylily varieties.

Please address correspondence to - Mrs. Leonard Howard, P. O. Box 294, Greenville, S. C.

PLEASE READ

OUR TERMS AND GUARANTEE

Our terms are cash with order. We do not fill any C O D orders. All shipments are made via Railway Express, transportion charges collect, unless postage is included with remittance. Excess postage will be refunded promptly.

Plants shipped from this nursery are well developed, of two shoots and having a good root system, or healthy divisions of a size which should give you a few good blooms the first summer after planting. They are guaranteed to be healthy stock, true to name and to arrive in good condition. Should plants not arrive in good condition please return them to us at once and we will send you fresh plants or refund the purchase price, whichever seems best to us.

We cannot fill orders for less than \$3.00 unless fifty cents is included for packing costs. On orders of \$3.00 or over there is no charge for packing.

We are members of the American Association of Nurserymen and the South Carolina Nurserymen's Association.

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